



## Národní technické muzeum získalo ocenění Evropskou muzejní akademií Ema a stalo se finalistou Michelettiho ceny za rok 2014

Národní technické muzeum zaznamenalo velký mezinárodní úspěch, po dokončení a vybavení expozicemi v loňském roce bylo nominováno Evropskou muzejní akademií Ema jako jeden z 16 úspěšných muzejních evropských počinů na Michelettiho cenu a postoupilo mezi 6 finalistů. Bylo vysoce hodnoceno paní Dr. Andrejou Richter prezidentkou Evropské muzejní akademie. Hlavní ocenění a Michelettiho cenu za rok 2014 získalo Museum of Science v Trentu v Itálii, které kromě úspěšných expozic zaujalo i novostavbou od uznávaného architekta.

Michelettiho cena byla založena v roce 1996 jako uznání nejvýznamnějších muzejních a vědeckých počinů a je udílěna Evropskou muzejní akademií Ema inovativním muzeím pro soudobé dějiny, průmysl, techniku a vědy.

Úspěch Národního technického muzea vnímáme jako úspěch českého muzejnictví a velice si ho vážíme.

*Mgr. Adam Dušek*

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*Ocenění převzal generální ředitel Národního technického muzea Karel Ksandr z rukou předsedy poroty Karla Borromäuse Murra dne 26. 4. 2014 v Riverside Museum v Glasgow, v muzeu, které obdrželo Michelettiho cenu v roce 2012.*



## 2014 MICHELETTI AWARD

### FINALIST

The Jury of the European Museum Academy takes great pleasure in  
confirming that the

### ***NARODNI TECHNICKÉ MUZEUM PRAHA***


has attained the status of Finalist in the above competition and congratulates  
the museum on this achievement



Andreja Rihter  
EMA President



Massimo Negri  
EMA Director



Karl Borromäus Murr  
Chairman of the Jury

Glasgow, 26 April 2014



**PRESS RELEASE 26 April 2014  
2014 MICHELETTI AWARD**

**THE EUROPEAN MUSEUM ACADEMY (EMA)** is a non-profit Foundation established to reflect museums at the international level, to promote research on museography and museology as a high cultural activity, to provide constructive criticism and promote discussion on new exhibitions and museums, and to diffuse museological knowledge and ideas among members of the profession. It aims to promote the conception and development of new as well as of traditional museums as tools of social change. The Micheletti Award is organised to illustrate best museum practice, in co-operation with the Micheletti Foundation. Thirty-two countries are currently represented within the European Museum Academy organisation. [www.europeanmuseumacademy.eu](http://www.europeanmuseumacademy.eu).

**THE LUIGI MICHELETTI FOUNDATION (Fondazione Biblioteca Archivio Luigi Micheletti)** The Foundation (established 1981 in Brescia) is a research centre specialising in 20<sup>th</sup>-century history. It has been leading the debate on industrial archaeology in Italy and has concentrated so far on the history of technology, work and industry. It has also played a key role in the setting up of *musil* (the Museum of Industry and Labour), which consists of three complete and functioning areas: the Museum of Hydroelectricity in Cedegolo (Camonica Valley, Brescia); the Museum of Industry and Work in Rodengo Saiano (Brescia); and the Museum of Iron in San Bartolomeo (Brescia). [www.fondazionemicheletti.it](http://www.fondazionemicheletti.it); <http://www.musilbrescia.it>; [www.luigimichelettiaward.eu](http://www.luigimichelettiaward.eu)

**THE PANEL OF JUDGES**

**Mr Thomas Brune** Head, Department of Ethnology, Landesmuseum Württemberg, Stuttgart

**Mr René Capovin**, The Luigi Micheletti Foundation, Brescia

**Dr Christopher Grayson** Expert in European cultural cooperation, Strasbourg

**Dr Arno van Berge Henegouwen** former Head, Natural History Department, Museum, The Hague

**Dr Karl Borromäus Murr**, Chairman of the Judging Committee; Director, *im* Staatliches Textil- und Industriemuseum Augsburg

**Dr Massimo Negri** EMA Director, Scientific Director of the Master Course of European Museology, IULM University, Milan

**Dr François-Xavier Nève de Mévergnies**, Professor, Service de Linguistique expérimentale Université de Liège

**Miss Ann Nicholls** EMA Co-ordinator, Bristol

**Dr Virgil Stefan Nitulescu** Director, Museum of the Romanian Peasant, Bucharest

**Dr Andreja Rihter** EMA President and Director of The Forum of Slavic Cultures

**Dr Hermann Schäfer** Former General Director for Culture and Media, Chancellor's Office, Berlin; Founding President of the Haus der Geschichte, Bonn

**HRH Princess Sibilla de Luxembourg** Chairman, Advisory Board, Peggy Guggenheim Collection

**Mrs Danièle Wagener** Director, Les 2 Musées de la Ville de Luxembourg

**Dr Jorge Wagensberg** Departamento de Física Fundamental, Universidad de Barcelona

**Dr Wim van der Weiden** EMA Chairman; former General Director of Naturalis, Leiden

#### LIST OF FINALISTS FOR THE 2014 MICHELETTI AWARD

- National Technical Museum, Prague, Czech Republic
- Haus der Berge, Berchtesgaden, Germany
- MUSE - Museo delle Scienze, Trento, Italy
- The Family of Man, Clervaux, Luxembourg
- Kaap Skil, Museum van Jutters & Zeelui, Oudeschild, The Netherlands
- Norwegian Petroleum Museum, Stavanger, Norway

#### SUCCESS FOR MUSE - MUSEUM OF SCIENCE TRENTO, ITALY

At a ceremony held in Glasgow at the Riverside Museum (2012 Micheletti Award winner), MUSE - Museo delle Scienze in Trento, Italy was announced as the winner of the 2014 Micheletti Award. The trophy was presented to the museum's director, Michele Lanzinger. Representing the Luigi Micheletti Foundation was René Capovin. A strong delegation from the European Museum Academy, which was responsible for the selection and assessment of candidates, was also present.

A museum of natural history was founded in the city in 1922, and the new museum reopened in July 2013 in an extensive urban park. Most of the investment was made by local authorities after a concept development phase of about 10 years. The building, by Renzo Piano, simulates the slopes of the surrounding mountain peaks of the Dolomites and is a centre with a further seven external locations. It was built with great attention to 'green technologies'. With an exhibition space of 5,000 m<sup>2</sup> covering six floors, visitors experience a tour through the natural history of both the Earth and evolution. The galleries on the various floors are grouped around a vertical corridor of light in the centre of the building, in which a range of exhibits seem to float before the eyes of the observer. Texts are in three languages and digital technology and interactivity play an important part in the presentations. Extensive laboratories enable school pupils and students to engage interactively with the central topics of the museum. Summer schools for students complete the comprehensive educational programme. The comfort of visitors is well catered for, with ample seating, a café/restaurant and a museum shop.

**The judges said:** "The combination of so many contemporary ideas with established museological approaches makes MUSE a state-of-the-art cultural institution with great innovative potential. The combination of its museum, scientific, research and advisory activities represents a particularly seminal collection of roles for a cultural institution. The participatory element during the planning stage of the museum has been successful in reaching the local, regional and even national population with this new museum concept. Tourism in the area has increased, leading the way for other institutions to establish themselves in the vicinity of the museum, formerly the site of a large Michelin factory."

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